



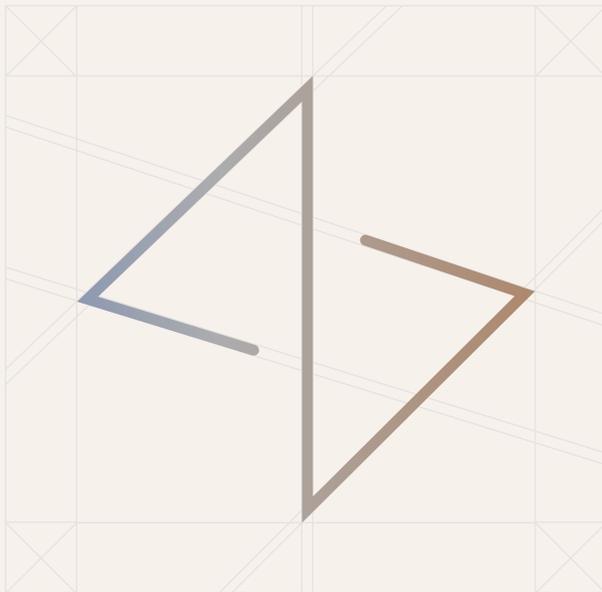
BRAND STORY OF BLUE KWET

Directional Design & Process Flow:

The logo incorporates left and right directional elements with a central line, representing the journey from problem identification to solution implementation, highlighting a structured approach.

Color Scheme & Letter Integration:

The left (grey) symbolises challenges and evening, while the right (golden) represents solutions and morning, with the letters 'k' and 'b' seamlessly integrated into the design.



Infinity Symbolism & Progress:

The infinity symbol reflects the continuous process with open ends for flexibility and client autonomy, while the right side signifies progress.

Design Aesthetic & Background:

The minimalist design set against an ivory white background ensures clarity and presents a clean, professional appearance.

WHY DO YOU NEED A CONSULTANT ?

If you're running a business, there can be a lot of roadblocks to success. With the right management consultant, however, they can effectively overcome these challenges.

Industry Knowledge

Management consultants bring years of experience across various industries, making them highly skilled at navigating the marketplace. They offer valuable expertise and advice, drawing on successful strategies they have implemented for other clients.

Simplification of Daily Processes

Management consultants are adept at automating and streamlining tasks that often consume valuable time for you and your team. By eliminating unnecessary complexities, they help optimise resources and enhance overall efficiency.

Objective Assessment & Diagnosis

Experienced business leaders can sometimes become too involved in day-to-day operations, making it difficult to identify patterns that could improve efficiency. Management consultants provide an unbiased, third-party perspective on the company's operations, allowing them to detect potential obstacles that may hinder success.

Specialised Tools

In line with their industry knowledge, management consultants understand the tools essential for success. With experience across different sectors, they can introduce effective software solutions and provide expert training to boost productivity.

A Lasting Solution

Management consultants offer more than just advice; they provide long-term solutions. They create action plans, support their implementation, and remain involved to offer ongoing assistance, ensuring sustained improvement for the company.

When it comes to running a successful business, the expertise of management consultants is invaluable. With their industry knowledge, process simplification, objective assessments, and specialised tools, they serve as a comprehensive resource for problem-solving and driving growth.

WHO WE ARE ?

We are a distinguished business management consulting firm, proudly operating from our key offices in Kerala and Dubai. Our mission is to redefine businesses, support clients in achieving their visions, and explore new possibilities. Our diverse team of dynamic consultants and industry experts sets us apart, enabling us to deliver top-tier services to both private and public sector clients.

At the core of our approach is a commitment to sustainability and driving significant improvements in business performance. We consider market dynamics, organisational capacity, and emerging opportunities to develop strategies that deliver lasting results. With a decade of experience, we have built a proven track record of success across a wide range of industries.

What truly distinguishes us is our innovative, cutting-edge methodologies for crafting and implementing strategies across various sectors. These approaches provide our clients with a competitive advantage in the market. Our belief in our clients' potential extends beyond their success; we are equally dedicated to making a positive impact on the economy, society, government, and the environment.

Through our expertise, industry insights, and unwavering commitment to excellence, we partner with clients to unlock their full potential and drive sustainable growth. Our passionate team is focused on empowering organisations to thrive in an ever-evolving business landscape. We take pride in delivering exceptional results, building long-term relationships, and consistently exceeding client expectations.

OUR SYNERGY



Multi – Domain
Expertise



20+
Industries



100+
Projects Handled



2 Global Offices
UAE | INDIA



11+ Years
Consulting Experience

OUR PHILOSOPHY

The name BLUE KWET itself derived from a wider concept of creating ventures, sharing experiences and touching lives.

BLUE

It refers to sea and sky which are endless and limitless.

K

Stands for knowledge & we create and share knowledge.

W

Stands for wisdom & strive to reward each one with a wisdom.

E

Stands for experience & pledged to deliver the finest experience.

T

Stands for technology & blend the meaningful techno-innovations.

MARKETS WE HAVE SERVED



United Arab
Emirates



India



Kingdom of
Saudi Arabia



Qatar



Bahrain

BAREER JAZIM

Chief Strategist and Founder

Bareer Jazim is an experienced management consultant & entrepreneur with over 11+ years of expertise in strategic planning, new venture development, novel concept identification, organisational development, and re-process engineering. As the chief strategist and founder of BLUE KWET Consulting, he has led many important projects, consistently improving client satisfaction and operational performance.

Bareer Jazim, who holds a postgraduate degree from the UK, is dedicated to continuous learning and has a keen interest in public speaking and blogging. As a member of the Association of Business Executives, UK, and a respected speaker at industry conferences, he is focused on helping organisations overcome challenges and achieve sustainable growth. His aim is to help businesses become quicker, more creative, and stronger in today's fast-changing global market.

His leadership has helped restructure organisations in over 20+ industries, contributing to more than 100+ successful projects across five countries.



Bareer Jazim

OUR EXPERTISE FOR NEW BUSINESS

Market Feasibility Study

- Online & Offline Market Research
- Concept Development

Business Model Development

- Market Research & Analysis
- Develop, Launch & Scaling

Investor Marketing Tools

- Investor Pitch-Deck
- Investor Meet Participation
- Investor Tools Development Support

Detailed Project Report

- Feasibility Study
- Concept Development
- Business Model
- Management Strategies
- Financial Feasibility

Vision Workshop

- Vision & Mission Development
- Core Value & Milestone Setting

Management Strategy Development

- Branding, Marketing & Sales
- Human Resource
- Operations
- Custom Strategies

Financial Feasibility Study

- Investment and Capex Planning
- Share Structuring
- Revenue & Cost Projections
- Projected Financial Statements
- ROI & Payback Analysis

Turnkey Implementation

- Implementation of Plans and Strategies
- Staff Hiring Support
- Training
- Performance Evaluation
- Inaugural Support & Post Inaugural Support

OUR EXPERTISE FOR EXISTING BUSINESS

Business Audit

- Evaluation of the Business and Operations
- Business Process Re-engineering

Vision Workshop

- Redefined Mission & Vision
- Core Value and Milestone Setting

Management & Growth Strategies

- Branding, Marketing & Sales
- Human Resource
- Operations
- Custom Strategies

Advisory Services

- Financial Advisory
- Technology and Digital Transformation
- Succession Planning
- Mergers and Acquisitions (M&A) Advisory

SOP Development

- Process Documentation & Flowcharts
- Standardisation and Optimisation

Business Model Development

- Evaluation of Current Model/Process
- Incremental Refinement

Franchise Plan

- Franchise Concept & Model Development
- Franchise Operation Manual & Management Plans
- Franchise Financial Plans
- Franchise Agreements Tools & Continuous Support

Growth Consulting

- Growth Planning and Structuring
- Investor Presentation And Investor Meets
- Study Reports for New Products or Services and Entering New Markets
- Third-Party Coordination and Supports

FINANCIAL SERVICES



Accounting and
Bookkeeping Services



Financial Forecasting
and Budgeting



Periodic MIS
Reports



VAT Compliance
and Advisory



Corporate Tax
Advisory



Accounting Software
Implementation



Training and
Workshops

INDUSTRIES WE HAVE SERVED



Textile
and Apparel



Food and
Beverages



Tourism and
Hospitality



Information
Technology



Education
and Training



Retail and
Wholesale Trade



Healthcare
and Fitness



Beauty and
Personal Care



Electronics
and Appliances



Agriculture and
Allied Industries



Fast-Moving
Consumer Goods
(FMCG)



Transportation
and Logistics



Mining and
Quarrying



Power
and Energy



Real Estate and
Construction



WhatsApp



Website

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